



For Immediate Release

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**The Continental Group Partners with WIOD Radio and Brickell Homeowners Association on
“Condo Hurricane Preparedness Panel”**

-To be held on Wednesday, May 11th at 5:30 p.m. at the Four Seasons Hotel-

(Miami) May 4, 2011 – The Continental Group (TCG) in conjunction with Brickell Homeowners Association (BHA) and 610 WIOD News Radio will host a “Condo Hurricane Preparedness Panel” on Wednesday, May 11th promptly at 5:30 p.m. at the Four Season Hotel located at 1435 Brickell Avenue, Downtown Miami.

Moderated by WIOD’s Manny Munoz, the interactive panel will discuss the best practices in condominium hurricane preparedness with members of the community and focus on helping attendees create a realistic, functional plan that is critical to a successful preparation, response and recovery. Topics will include building preparation, emergency considerations, staff and resident readiness, and what to expect if a hurricane strikes the Brickell community.

The Atlantic hurricane season begins June 1st to November 30th on the eastern coast of the U.S.; projections point toward a very active 2011. Florida has a major history of hurricanes and condo hurricane preparedness is essential for effective property management. When it comes to hurricane preparedness and disaster recovery, TCG, a leading community association management company, stands apart from other property management companies by providing useful advice on the response to and protection from hurricanes as well as disaster recovery services to its properties. Since 1990, BHA has been instrumental in providing vital information and coordination to all residents and associations in the Brickell corridor.

“This hurricane preparedness panel will benefit homeowners to better prepare themselves and their properties from storm-related disasters with useful tips and recommendations,” said Ernesto Cuesta, BHA President. “The discussion on the practices of properties protection, emergency response, staff readiness, and disaster recovery before hurricane season arrives, will be of great value and assistance to our residents.”

The panel is open to all members of the Brickell community and admission is free. The panel discussion is part of BHA’s May Board Meeting.

For more information please contact nbrown@brickellhomeowners.com

(MORE)

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About Brickell Homeowners Association

Brickell Homeowners Association (BHA), founded in 1990, represents more than 17,500 residents who live in the Brickell corridor and on Brickell Key from the Miami River to the Rickenbacker Causeway. The BHA was formed for the purpose of enabling condominium associations and neighbors in the Brickell area to join forces to communicate common interests more effectively and mobilize support on important issues impacting neighborhood quality of life. For more information on Brickell Homeowners Association, please visit www.brickellhomeowners.com.

About The Continental Group, Inc.

Founded in 1990, The Continental Group's corporate headquarters is located in Hollywood FL. It also has regional offices in Boca Raton, Miami, West Palm Beach, Wellington, Vero Beach, Orlando, St. Petersburg, Jacksonville and Destin. The company is the largest manager of condominium and homeowner associations in the state, and one of South Florida's leading private sector employers.

Today, The Continental Group manages and maintains 1,500 Associations and more than 310,000 residential units. As the leading community association management company in Florida, Continental pioneered many of the practices widely utilized throughout the industry today. The Continental Group is a subsidiary of FirstService Residential Management, which manages over 4,600 communities, representing more than 1.2 million homes/units in 18 states. FirstService Residential Management is a subsidiary of FirstService Corporation. To learn more about The Continental Group, call (954) 925-8200, toll-free: (800) 215-2316 or visit www.thecontinentalgroupinc.com.

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