



Happiness is Serious Business.



FOR IMMEDIATE RELEASE:

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**Las Olas River House Social Committee to Host
“Las Vegas on Las Olas Gala and Casino Night”**

-- Event to be held on Saturday, Nov. 5, 2011--

HOLLYWOOD, Fla., – July 1, 2011– The Las Olas River House Social Committee is honored to announce “Las Vegas on Las Olas Gala and Casino Night” on Saturday, November 5th from 6 p.m. to 12 a.m. at the Las Olas River House (333 Las Olas Way), Ft. Lauderdale, Florida, benefiting the Children’s Diagnostic & Treatment Center (CDTC).

Starting at 6 p.m., guests will enjoy an evening of cocktails, dinner, dancing, live and silent auctions and casino games, which will include Blackjack, Craps, Texas Hold’em, Roulette and Slot Machines while raising money for an important cause. Guests will also enjoy sumptuous International Food Stations from more than 15 top restaurants in Broward County, including The Capital Grille, Solita on Las Olas, Café Seville, Casa D’Angelo, China Grill, East City Grill, Grateful Palate, Michelle’s, Sea Level, 3030 Ocean, Rare, Steak 954, Tatiana’s, Market 17, Temptations Caterers, Valentinos and Hugh’s Caterers. A 10-piece band, “The Band” from Xanadau Group will be the highlight of entertainment for the evening.

“The Las Olas River House Social Committee is excited to host the first-ever Las Vegas on Las Olas Gala and Casino Night,” said Cheryl Insalaco, Gala Chair. “The event will benefit an extremely important community charity, the Children’s Diagnostic & Treatment Center. This year The Children’s Diagnostic & Treatment Center is in dire need to raise funds from our community and local neighbors to keep serving the needs of more than 10,000 children with special needs or at risk!”

Current corporate sponsors participating in the event include: The Continental Group; BocaRaton.com & The BITES Network; Randall K. Roger & Associates, P.A. Attorneys at Law; Latin 2 Latin Marketing; Alpine Jaguar, The Wasie Foundation; Bank United; Levinsons Jewelers; U.S. Installations Group, Inc.; US Security; Service America; Dr. Marble; Redfin Network, Inc.; Southern Wine & Spirits; Xanadau Group; and Miller Construction Company. There are four different levels of corporate sponsorships available: Jack, Queen, King and Ace Sponsorships from \$500 to \$5000.



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“Sponsors of this gala evening will have an opportunity to connect with some of South Florida’s prominent corporate and society leaders who will be attending this event. Their sponsorships will be integrated into all our media outreach,” added Co-Chair Kaye Jacobs.

Tickets are \$125 per person and each ticket holder will receive \$25 in poker chips, with great prizes for the winners.

Ana Calderon, Ph.D. Assistant Administrator of Children’s Diagnostic & Treatment Center expressed how extremely grateful for the time, effort, and energy that the Co-Chairs continue to devote to this premier signature event. Dr. Calderon commented, “The generous outpouring of support from the Host Committee, made up of 20 families who are residents of the River House, is truly a remarkable example of their compassion for those less fortunate. In these tough economic times, we need the help of our local community more than ever to keep serving Broward County’s most medically complex children.”

The Las Olas River House Social Committee and The Continental Group, who are primary sponsors of the event, request your support for the children in our community by making a tax-deductible contribution to The Children’s Diagnostic & Treatment Center.

For more information on the “Las Vegas on Las Olas Gala and Casino Night” or to purchase tickets visit www.childrensdiagnostic.org. For sponsorship information, please contact Cheryl Insalaco at cheryl21274@yahoo.com or call 954-527-0655 or Kaye Jacobs at kjacobs4006@aol.com or call 954-462-4222.

About The Children’s Diagnostic & Treatment Center

Children’s Diagnostic & Treatment Center (CDTC) is a not-for-profit organization whose mission is to promote the optimal health and well-being of children with special health care needs by providing comprehensive prevention, intervention and treatment services within a medical home environment. CDTC is a nationally recognized “Center of Excellence,” offering a unique system of care for infants, children and youth with chronic illnesses, disabilities and developmental delays. All medical care and social services are provided regardless of the families’ ability to pay. More information about CDTC can be found at the Center’s website at: www.childrensdiagnostic.org

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