



Media Contacts

Papsy Mileti
Howard R. Miller Communications
papsy@gohrmc.com
305-573-0882

FOR IMMEDIATE RELEASE:

The 2011 Continental Group Annual Conference and Exposition is a Success!

First Educational Event of its Kind Welcomes 1,500 TCG Board Members, Industry Leaders and Employees

(HOLLYWOOD, Fla.) Nov. 3, 2011 – The Continental Group (TCG), a FirstService Residential Management company, hosted The 2011 Continental Group Annual Conference and Exposition on Friday, Oct. 28th at the Seminole Hard Rock & Casino in Hollywood, FL. This conference was designed to meet the needs of board members, property managers and maintenance supervisors across the state who expressed the desire to gain knowledge and tools to help them with their day-to-day operations and long-term planning. Themed “Partnership is Serious Business,” conference attendees experienced the largest educational forum in the state for exchanging Community Association best practices and establishing core business relationships with subject-matter experts. More than 1,500 people were in attendance, with the audience comprised of TCG Condominium and Homeowners Association Board Members, along with Exhibitors, Community Association Managers and TCG employees.

“No other community association management organization has the ability to put together an event of this magnitude. The full day of educational events addressed key topics affecting association board members as well as TCG employees. For TCG, it’s all about delivering added value while building meaningful relationships,” stated Tim O’Keefe, CEO of TCG.

The Conference also included a vendor exposition, with close to 100 exhibitors representing dozens of industries, services and products to help property managers and board members manage communities more effectively. Education Seminars held throughout the day fulfilled state requirements for board member certification. Attendees also enjoyed a good laugh with Keynote Speaker and Pulitzer Prize winner, Dave Barry, who reflected on the unique aspects of South Florida living.

A portion of the event’s proceeds were donated through Continental Cares – TCG’s philanthropic arm – to the “I Have a Dream” Foundation of Miami. Tim O’Keefe and Dave Barry presented a check for \$10,000 to the foundation, which ensures that inner city youth have the means to pursue a college degree (www.ihaveadreamfoundationmiami.com).

The support of sponsors and partners of The 2011 Continental Group Annual Conference & Exposition was instrumental to the event’s success. The event’s Platinum Sponsors were: *LM Funding, LLC* and *U.S. Security Associates Inc.*; Gold Sponsors were: *Best Roofing, Platinum Group Security, Siegfried, Rivera, Lerner, De La*

1175 NE 125th STREET, SUITE 618, NORTH MIAMI, FL 33161 • Tel. 305.573.0882 • FAX. 305.895.2412
info@gohrmc.com • www.gohrmc.com

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Torre & Sobel, P.A., and Smith Watson Parker Insurance. The keynote speaker was sponsored by Waste Management.

About The Continental Group, Inc.

Founded in 1990, The Continental Group's corporate headquarters is located in Hollywood, Fla. It also has regional offices in Boca Raton, Miami, West Palm Beach, Wellington, Vero Beach, Orlando, Tampa/St. Petersburg, Jacksonville and Destin. The company is the largest manager of condominium and homeowner associations in the state, and one of South Florida's leading private sector employers.

Today, The Continental Group manages and maintains 1,500 Associations and more than 310,000 residential units. As the leading community association management company in Florida, Continental pioneered many of the practices widely utilized throughout the industry today.

The Continental Group, is a subsidiary of FirstService Residential Management (FSR). FSR is the largest manager of residential communities in North America, overseeing more than 5,600 properties and over 1.3 million residential units.

FirstService Residential is a subsidiary of FirstService Corporation (NASDAQ: FSRV, TSX: FSV), a global leader in the rapidly growing real estate services sector. Further information may be obtained at www.firstservice.com.

To learn more about The Continental Group, call (954) 925-8200, toll-free: (800) 215-2316 or visit www.tcgmgmt.com.

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Note to Editor: Pictures of The 2011 Continental Group Annual Conference & Exposition are available upon request.

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